



Past Press



Culture Clubs: “Arts organizations try to entice young professionals with cocktails and edgy content” – December 2008



“...the Crescendo Project offers receptions, educational events and package deals to build a cohesive social network of younger classical-music fans...” – August 2008

“.. In addition, the grant [from Wallace Foundation] will support the "Crescendo Project," a patron group that intentionally targets younger audiences.” – November 2008



“...As part of an initiative to get local young professionals interested in classical music, the Minnesota Orchestra invited about 60 young professionals to a brief seminar on what an orchestra conductor does...” – Mar 2009



Social Date Book: “...I was super impressed with the turnout, and Emily Backstrom told me the year-old group had grown from 40 to 110 people. After sampling the amazing food (provided by Molly Herrman’s Taste Bud) and chatting up a few members...” – May 2009

Also Featured in:



Minnesota Orchestra’s Showcase Magazine

For more information, please visit crescendoproject.org