



Welcome to **Crescendo Project**, an exciting group of young patrons of the Minnesota Orchestra!

Crescendo Project is made up of young professionals from around the Twin Cities who want to experience the Minnesota Orchestra in a fun, relaxed, and social atmosphere. Crescendo Project is for everyone—including those who have never experienced an orchestra concert.

Vision: The vision of Crescendo Project is to create an association for young patrons of the Minnesota Orchestra that is engaging and social. Crescendo Project will do so by presenting orchestral music to these patrons in a fun and unexpected fashion, as well as provide musical education, philanthropic and networking opportunities.

Membership: By joining Crescendo Project, members receive the following benefits:

- Discounted tickets to Crescendo Project concert events – tickets are just \$25 for Crescendo Project members
- Pre- and Post-concert cocktail receptions
- Exclusive invitation to members-only Behind-the-Scenes events
- 50% off Create Your Own package ticket subscriptions
- Advance notice of all Crescendo Project events and activities
- “Happy Hour” casual get-togethers with other patron professionals

Who is a typical Crescendo Project member:

- An ‘urban classical theatergoer’, ages 25-44
- Active members of the community, involved in many organization, with an interest in culture, supporting the arts, and a passion for fine food and wines
- Typically have higher household incomes and levels of education

The Crescendo Project initiative is supported by the Wallace Foundation

